Dear Friend,

I hope that the November 2015 Issue of the Hot SHEET finds you doing well.

As we approach the final weeks of October, know that donations are being accepted through October 31st for the 11th Annual SEA Blue Chicago Prostate Walk & Run. Thank you again to all SEA Blue sponsors, participants, donors, and volunteers!

As more men begin to sport a moustache (*mo*) in support of November to increase awareness of men’s health issues in November, we’re pleased to announce that Us TOO is hosting two “Community Conversation on Prostate Cancer” events during the month:

- **Saturday, November 14:** Philadelphia metro area – Event Details
- **Saturday, November 21:** Los Angeles – Event Details

These free events are sponsored by Bayer Healthcare and provide education for informed decision making and early detection with PSA and DRE prostate health screenings, educational sessions, and lunch – all at no charge to attendees.

In support of raising prostate cancer awareness and education, there’s another free screening event in L.A. on November 14. Get event details.

Additional prostate cancer educational resources developed recently include:

- **www.menwhospeakup.com** for advanced prostate cancer
- **Bone Health in Focus** brochure (updated)
- **Us TOO prostate cancer** Infographic

And if you haven’t already done so, take a look at education session videos from the Us TOO 25th Anniversary Educational Symposium, which was held in Chicago on June 19 and 20. Also check out the Us TOO public service announcement videos and let us know if you’re interested in promoting them to a television station in your area.

Medicare has initiated coverage for the Oncotype DX prostate cancer test, which extends reimbursement for the test to low- and very-low-risk prostate cancer patients. By predicting disease aggressiveness, the test identifies patients eligible for active surveillance and those who may benefit from immediate treatment.

If you’re interested in sharing an inspirational story about current or previous treatment with ZYTIGA® as a patient or caregiver, you’re invited to contact Jansen’s SHARE Network.

Throughout October the NFL provides extensive awareness for breast cancer. **PCF** is supporting an initiative requesting NFL recognition for prostate cancer. In memory of his grandfather who passed away from prostate cancer, 12-year-old Ryan Brown wrote letters to all 32 football teams to ask the NFL to promote prostate cancer awareness during September. Support Ryan and sign the petition.

Take care and look for an email with more prostate cancer news you can use in about two weeks; and the December issue of the Hot SHEET at the end of next month.

My best to you,

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