Us TOO International Prostate Cancer Education & Support Network

Board Meeting Book of Materials

December 2015 Annual Meeting/Quarterly Board Meeting

Friday and Saturday December 4th & 5th, 2015

Meeting Location:

Hyatt Rosemont
6350 N River Rd, Rosemont, IL 60018
(847) 518-1234
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**Proposed Meeting Agenda:**

**Friday, December 4, 2015:**

ARRIVALS and CHECK-IN

BOARD MEETING PROPOSED AGENDA:

1. Snacks and Catch up (quick health status comments on significant changes)
2. 3:00 Welcome and Proposed Meeting Agenda
3. 3:15 2015 Annual Overview
4. 4:00 Discussion
   a. June Action Items List
5. 5:30 Working Dinner

**Saturday, December 5, 2015:**

1. 9:00 Breakfast, Call to Order, Agenda Review
2. 9:15 Review and Acceptance of September 2015 Board Meeting Draft Minutes
3. 9:30 Leadership Updates
   a. Chairman comments/Executive committee, Jim Rieder
   b. Treasurer’s Report (January-September 2015 Financials, Audit & Taxes status update and 2016 Proposed Budget), Todd Ahrens
   c. Operations Update, Tom Kirk
      i. Auto donation proposal
4. 10:30 Committee Updates & Strategic Plan Goals & Objectives
   a. Board Membership (Year end activities for 2016 Officers and Board elections and Objective 6)
   b. Development, Bill Seidel (Objective 2)
   c. Finance, Todd Ahrens and Jim Schraidt on Audit subcommittee
   d. Program, Jerry Deans (Objectives 4 & 5) and Peter Friend (on Objective 3)
5. 12:00 Old Business, New Business & Adjournment (Box lunches available)

**Potential Action Items:**

1) Acceptance of September Minutes, 2) Acceptance of Treasurer’s Report, 3) 2016 Budget, 4) Election of Board Member and 2016 Officers, 5) State Registrations, 6) Auto donations
Draft, September 12, 2015 Board Meeting Minutes
Us TOO International  
Board of Directors Quarterly Meeting, September 12, 2015

Minutes
The quarterly meeting of the Board of Directors, Us TOO International, 2720 South River Road, Suite 112, Des Plaines, IL, was held at the Hyatt Regency Chicago, 151 East Wacker Drive, Chicago, IL.

ATTENDING: Todd Ahrens, Tom Cvikota, Jerry Deans, Peter Friend, Jim Hammack, Keith Hoffman, Chad Little, Jim Naddeo, Jim Rieder, Jim Schraidt, Bill Seidel

ABSENT: Fred Allen, Jerry Hardy

STAFF ATTENDING: Tom Kirk

Discussion, Orientation to Us TOO. This discussion commenced at 12:30 PM.

- Mr. Kirk provided a status update on the health concerns of Mr. Chuck Strand, Us TOO Director of Marketing and Communications. Mr. Strand is still hospitalized with West Nile Virus and is expected to remain in convalescent status for a significant period of time. Ryan Maguire, former Communication Coordinator, is providing technical assistance as time and needs permit. The more critical areas requiring coverage are the Convio applications involving the Sea Blue Walk and volume email broadcasts. The annual year-end fundraiser, which is anticipated to provide $20,000 - $30,000, will be a critical hole to fill.

- Mr. Kirk presented an updated “Board Member Quick Reference Guide.” Mr. Kirk provided an overview of each of the various components.

The formal meeting was called to order by Chairman Rieder at 12:54 PM. The agenda was reviewed and a variety of general topics were discussed. In the course of this discussion, it was noted that Us TOO International is only registered to do business in two states: Illinois and Washington. Mr. Kirk was asked to secure auditing and legal recommendations on the need to register in other states. His report will be provided at the next Board meeting.

Minutes of June 19, 2015. Mr. Deans noted that the draft minutes incorrectly showed Mr. Naddeo as a member of the workgroup for Objective 4; it should show Mr. Hammack. The minutes for the meeting of June 19, 2015 were approved as amended on a motion by Mr. Ahrens, seconded by Mr. Deans, and approved unanimously by the Board.

VOTE 1. Minutes for June 19, 2015 were unanimously approved.

LEADERSHIP UPDATES.
Executive Committee. Two topics have dominated recent Executive Committee activity.

1. Potential change in Us TOO name. This topic was revived by a letter issued to 90 support group leaders by Stuart Gellman of our Buffalo, NY support group. It was decided that more information was required for appropriate action by the Board. Mr. Kirk will submit to the December Board Meeting:
   a. Proposed names and associated logos developed in 2013 by Terri Likowski.
b. Primary steps involved in executing a name change

c. Approximate costs and time periods involved in such a change.

2. Anti-Us TOO sentiment being expressed on Inspire. The current situation was presented by Messrs. Dean, Rieder and Seidel. There was lengthy discussion of the issues involved, with the following outcomes:

a. This is one of the new technologies that Us TOO must learn to use effectively. Mr. Hammack suggested that electronic support groups may be the wave of the future and may supplant some, possibly many, of our physical support groups.

b. The immediate concern is the domination and negative leadership being provided by a single individual on one thread, an individual who was a recent recipient of the Us TOO Kaps award. After much wide-ranging discussion, it was decided that the best next step would be to have selected Board members contact this individual to see if his energies might be channeled into a more positive direction. Messrs. Cvikota, Little and Schraidt will contact this individual to develop a better understanding of what he is trying to accomplish and report findings to the Chairman by October 12.

Treasurer’s Report. Mr. Ahrens summarized key points in the Treasurer’s report for September, 2015, a copy of which is attached as Supplement No. 1. The Treasurer’s Report was approved as submitted on a motion by Mr. Seidel, seconded by Mr. Friend, and approved unanimously by the Board.

VOTE 2. Treasurer’s Report for September, 2015 was unanimously approved.

COMMITTEE UPDATES.

Finance. Mr. Rieder advised that Mr. Friend is unable to assume leadership of the Audit Subcommittee due to restrictions by his employer. Mr. Schraidt was offered, and accepted the position. Mr. Ahrens then presented the Finance Committee report. It was noted that The Board was required to review the Form 990 prior to submission. The required review was accomplished at this time.

Board Membership. Mr. Hoffman reported on progress with both the New Member Kit (Strategic Plan Objective 6), establishing a mentor concept for new Directors, and efforts to consolidate the interview process for prospective Directors.

At this point, the lack of Board meeting and committee attendance was noted for Messrs. Allen and Hardy. This record is in violation of Bylaw 3.21. While the Bylaw specifies corrective action for such instances, Mr. Hoffman will contact the two individuals in question to determine status and desires.

Development. Mr. Seidel advised that the work group for Objective 2 had met. The first step will be to document the existing process flow for individual donations. Mr. Kirk is presently documenting this information.
Program. Several topics were discussed:

- The work group for Objective 4 held its first conference call, which was well attended. The next call will take place shortly after the SEA Blue Walk. Directors should read the minutes from this first call to get a direct feel of the topics and ideas being discussed.
- We need to find a way to get the minutes of this workgroup out to the support group leadership.
- Videos of the 25th Anniversary Event are now posted on You Tube. Some events are not included due to preferences of the individual speakers.

Objective 3 (Metrics). Mr. Friend presented an update on the conference call for this work group. An intermediate goal is a spreadsheet of metrics, which is anticipated from Mr. Kirk shortly.

Operations Update. Mr. Kirk presented the Operations Update for September 2015, a copy of which is attached as Supplement No. 2.

NEW BUSINESS. Mr. Seidel commented on on-going problems resulting from current staffing levels. Mr. Kirk will present to the December Board meeting a staffing proposal showing positions required to meet both current and projected needs for the next year, a high-level breakdown of responsibilities for each position, and the costs associated with such a structure.

The meeting was adjourned at 4:20 PM on a motion by Mr. Seidel, seconded by Mr. Naddeo and unanimously approved.

VOTE 3. Meeting adjourned

SUMMARY OF BOARD ACTIONS.

VOTE 1. Minutes for June 19, 2015 were unanimously approved.

VOTE 2. Treasurer’s Report for September, 2015 was unanimously approved.

VOTE 3. Meeting adjourned.
### ACTIONABLE ITEMS:

<table>
<thead>
<tr>
<th>What</th>
<th>Who</th>
<th>When</th>
</tr>
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<tbody>
<tr>
<td>Secure auditing and legal opinion on which other states, if any, Us TOO International should be registered in.</td>
<td>Mr. Kirk</td>
<td>Dec. 5</td>
</tr>
<tr>
<td>Provide options and approximate time intervals and costs for a name change.</td>
<td>Mr. Kirk</td>
<td>Dec. 5</td>
</tr>
<tr>
<td>Contact individual involved with negative Us TOO comments on <em>Inspire</em> to determine his objectives and report to Chairman Rieder.</td>
<td>Messrs. Cvikota, Little, Schraidt</td>
<td>October 12</td>
</tr>
<tr>
<td>Contact Messrs. Allen and Hardy to determine status and desires regarding continuing Board membership, and advise Chairman Rieder.</td>
<td>Mr. Hoffman</td>
<td>October 12</td>
</tr>
<tr>
<td>Provide proposed organization chart with associated duties and costs required to meet current and 2016 projected requirements.</td>
<td>Mr. Kirk</td>
<td>December 5</td>
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Respectfully submitted,

William L. Seidel, Secretary
We reviewed the Financial reports for January through July in the Executive committee meeting on September 3rd. We also heard a report from the auditor as he joined us and reviewed the Draft Audit and tax reports.

We have filed the state of IL forms on time before the extended deadline of August 29th. Thanks to both Tom C and Jim S for helping with a signature.

We have until November 16th to review and finalize the Federal tax forms. They will be filed electronically following our review and acceptance as a Board. Our statements for 2015 are better than 2014.

In our Audit on page 4, the Statement of Activities, it shows us with Income of $886,692 and Expenses of $871,619 for a positive of $15,073, raising our Assets from $917,216 at the beginning of the year to Assets of $932,289 at the end of 2014.

As far as the 2015 Financials, January through July, we see in the Expenses to Approved Budget that we under-spent by 23%. In our Expenses, we are lower than budgeted in almost all of the lines with one significant area, travel. This represents the incentives we were using to drive attendance for the 25th symposium.

The bad news is our Income is lower than expected and the bottom-line deficit is higher than planned by just under $28,000. We continued to seek corporate sponsorships right up to the SEA Blue event.

The second report, the Profit & Loss Statement to Last Year shows that we spent more by $113,000 and earned only slightly more. The two big expense areas of Conference Expenses and Travel which reflect the 25th Anniversary activity.

The third report, the Balance Sheet, reflects our Assets and Cash which now shows a decline in our Net Worth from $966,427 last year to $942,701 or a decline of nearly $24,000 or 2.4%. In our Restricted Revenue Funds, Us TOO has $161,425 left for our projects with the balance of $155,000 being chapter/support group assets.
Our last Board meeting was held on June 19th and involved the Business Leadership Council meeting on the 18th and the 25th Anniversary Symposium on the 19th and 20th.

- The PSA videos, the About Us TOO video and session videos were completed and posted on the Us TOO You Tube site.

- Major effort was focused on the September 13th 11th Annual SEA Blue Walk & Run event.

- The June and July Financials and the Federal and IL taxes as well as the 2014 Audit have been completed.

- The National Health Council-Standards of Excellence renewal application was submitted.

- Us TOO collaborated with Zero on a Survivorship webinar on August 5.

- Us TOO is collaborating with Urology Cares Foundation on a patient experience focus group.

- Work to launch the new PCPC3 collaborative effort was launched on September 1st.

- The Atlanta Community Conversation was completed successfully on August 1st where over 150 men were educated and screened

- Planning is underway for the October 8th Awareness event in San Francisco with the CPCC.

- Us TOO was involved with Astellas in a Chicago Awareness event where we presented with three physicians on prostate cancer. Us TOO also arranged for survivors to take part in a rugby game to benefit prostate cancer held at Soldier Field.

- Chuck developed a serious illness and was hospitalized last week.
Us TOO Committee/Workgroup Updates

Objective 3; September 12th Meeting Draft Minutes

Objectives 4 & 5; October 30th Conference call Draft Minutes
Draft Minutes; September 12, 2015 Meeting of the Objective 3 Strategic Plan Workgroup

Attendance: Peter Friend, Tom Cvikota, Jim Schraidt, Jerry Deans, Chad Little, Tom Kirk

1. **Call to Order:** Peter called the meeting to order at 5:10 following the conclusion of the Board meeting.

2. **Discussion:** Peter emphasized the objective, to find 2-3 services and metrics we should examine. He referenced the spreadsheet developed for the Board meeting and the group proceeded to discuss it.

Discussion began first on the website. Chad voiced interest in seeing the monthly report we receive from our vendor, Access Medical. (Tom forwarded to report on 9/17/15 to Chad and the committee members.) Chad will advise Tom and the group on which metrics we should track on a quarterly basis.

The discussion then focused on the data we receive on Prostate Pointers and Inspire as well as the data on our telephone line usage. It was agreed that data on metrics such as number of members and posts should be tracked on a quarterly basis compared to previous year’s comparable time period.

Discussion on the telephone “Helpline” lead to comments on the percentage of answered and unanswered calls and office versus non-office hours. It was agreed Tom should track Helpline calls and determine the segment of 800 calls that are Helpline calls and non-Helpline calls. Not all 800 line calls are Helpline calls and some business line calls and also callers seeking help.

It was agreed that Tom will develop an action plan to lower the percentage of missed Helpline calls as a way to improve our services. There was discussion about how to gather further information on our referrals to volunteers and the possibility of improvements such as adding an answering service.

3. **Wrap-up:** Peter concluded the meeting at 5:53 PM Central.
Minutes from October 30, 2015 Work Group Call

Subject: To discuss the vision for Objectives 4 and 5 of the Us TOO Strategic Plan.

Program Committee Work Group with Strategies for Implementation

The second meeting of the Program Committee Strategic Plan Workgroup for Objectives 4 and 5 was held on October 30th. Those in attendance were as follows: Tom Kirk, Chuck Strand, Amy Woods, and Terri Likowski from Central office. Jim Schraidt, Bill Seidel, and Jerry Deans from the Board and support group leaders as follows: Johnny Payne, SC, George Gardner, NC, Bill Krellner, NY, Jim Kiefert, WA, Cliff Whall, IL Ken Wilmarth, CA Ginya Carnahan, FL, Invited but not present, Sanford Jeames & Keith Hoffman. Sanford & Keith were dealing with flooding in Austin but both expressed willingness to be part of these committees.

Jerry opened by thanking everyone for their participation and reviewing the two objectives listed below.

Objective 4. Strengthen the relationship between Us TOO and the support groups by establishing a workgroup comprised of Program Committee members, Us TOO staff and selected support group leaders to learn, and to provide, what the leaders need to improve services to the prostate cancer community. Hold initial meeting (conference call) no later than July 20, 2015; submit initial report to the Board of Directors no later than December 5, 2015 with progress report at September 2015 board meeting.

- Learn what we can from the surveys, Town Hall and Community Meeting
- Periodically survey leaders as to how we can help them serve better
- Use the website, webcasts, meetings and events to support leaders and encourage them.
- Identify and disseminate best practices to the entire leadership
- Consider the use of YouTube social media and website to disseminate content and support for group leaders
- Determine what is needed to start new support groups
- Determine frequency of ongoing reporting to Board

Objective 5. Under the guidance of the workgroup identified above in Objective 4, establish a trial/pilot electronic/telephonic support group for 10-12 support group leaders to discuss challenges and opportunities in their geographic areas. Support group leaders would be volunteers; the facilitator would initially be a member of the Program Committee and membership would include Us TOO staff. Hold initial meeting (conference call) no later than August 15, 2015; submit initial assessment to the Board of Directors on December 5, 2015 with progress report at September 2015 board meeting.
· Expand the use of social media and networks to accomplish the above

· Trial Group and subsequent groups are intended to encourage and facilitate regional collaboration, networking, sharing of resources, and problem solving

· Such regional groups would be a valuable source of feedback to Us TOO International regarding what leaders need to expand the network and improve services to the prostate cancer community.

· Determine frequency of ongoing reporting to the Board

Jerry continued by expressing hope that those on the call would volunteer to work with us to form subgroups. Those subgroups will be focused on the key issues that we have identified as the needs of support group leaders across the organization. The subgroups will develop Tool Kits that will be made available to our leaders to help them strengthen their efforts to serve survivors and their families. In that regard, Bill Seidel and Terri were asked to summarize the recurring themes of stated needs from the surveys conducted by the Board last year and the Town Hall and Community Meetings held across the country over the last several years. Those key issues were as follows:

1. Need for a Support Group for Support Group Leaders (See Objective 5 above)

2. Need help in holding and attracting members – Growing Membership and Outreach Committee

3. Need help in training and developing new leaders (succession planning) – Leadership Transition and Succession Planning

4. Need support in providing speakers and content for meetings. – Developing ways to keep leaders current in what’s new in the prostate cancer world. (Create area on Us TOO website where leaders can go to find content for meetings. Some examples are Names of Doctors or speakers who are willing to Skype, webinars, video conferencing, DVD,s networking locally, sharing speakers, etc)

There was broad consensus among those on the call that these were important areas to address to strengthen our support group leadership. Additionally, many on the call spoke of the need to increase the level of awareness of the efforts by us and others in the battle to fight prostate cancer. In that vein, suggestions included rebranding/name change of Us TOO, need to enhance collaboration among all of those who represent the prostate cancer community, and raising Blue to Pink. Caution was expressed that while this is a need for focus and the Board has had much discussion around the issue of awareness, our first step with this committee should be to reconnect with our leaders and provide them with the tools to strengthen their efforts. We would then have a stronger platform on which to address the larger issue of raising awareness.

Many good ideas were shared about collaborating with local organizations, providing speakers to churches and clubs, and the challenges of reaching the African American community. Additional ideas were expressed about involving wives, sons, daughters and grandchildren of those with prostate cancer in order to raise awareness and get younger people involved in our cause. There were pros and cons discussed about rebranding or renaming our organization and Jerry shared that the Board will be taking up this
conversation at our next meeting. Johnny Payne brought up a good point with regards to the name change, and that was to “Enhance” our brand instead of changing the name.

Using the word “Membership” was also discussed and was suggested that we try to find different language since the groups do not have “members” as no dues are charged in Us TOO groups.

This group will now be referred to as a “Steering Committee”

*Next Steps:*

George Gardner volunteered for a Growing Membership and Outreach subgroup and Ginia Carnahan agreed to help.
Johnny Payne shared that his group had recent success in planning succession for leadership and he was willing to offer help in that regard.
Jim Kiefert expressed a willingness to help out wherever we could use him. Jerry and Terri stated that they hoped Jim would be willing to work on the Regional Support Group subcommittee since his region already had this effort underway.

Tom suggested that he, Jerry, and Terri will spend some time between now and our next meeting defining the structure and focus of each group and considering who might be best to serve on the various subgroups. Jerry had previously mentioned that involvement in the subgroups is not restricted to those on this call and we want to stay open to include others who have skills and experience in specific areas.

Final comments were that we should all be aware of the USPF has opened a period for public comment on its screening guidelines starting on October 29th and extending to November 25th.

Jim Kiefert encouraged us to get hold of the Cure Magazine (Curetoday.com) and make it available for our groups.

The call ended with Jerry expressing appreciation for everyone’s input and willingness to work to make our organization stronger.

Bill Krellner contacted Terri after the meeting and also said to put him in whatever area we need him.
Other Board Book Materials

- Stuart Gellman letter to Us TOO groups (August 2015)
- 2015 Board Committee Assignments (January 2015)
  - Draft Us TOO Calendar (November 2014)
August 3, 2015:

I am part of the US Too satellite group in Buffalo, NY. I write to you not only as a member of that group, and as a prostate cancer survivor, but most of all, out of concern with certain aspects of how the awareness of prostate cancer should be disseminated. I understand that you are one of the group leaders interspersed around the country and I hope you will allow me a few seconds of your time in order to better define the goal of the US Too organization and the direction in which it is headed.

Initially, I am concerned with two major areas that affect the future of our organization, specifically:
   1. Name recognition
   2. National goals
For now, I restrict my thoughts to the former.

Yes, the name US Too has been with us for some time. But I think that if we were to retain the services of a prominent surveying organization, you would find that other than those intimately involved with prostate cancer, few, if any, would be able to associate the name US Too with prostate cancer. Look at the major organizations of a charitable nature that involve themselves with major afflictions of our time. There is the American Heart Association, the American Cancer Society, Women Against Drunk Driving, and even one of our own, the Prostate Cancer Research Institute in Los Angeles. These are but a few of many whose name is immediately associated with its cause. As much as we may become attached to the past, I think it is time that our organization pursues a name change that would make the average citizen, and yes, equally as important, the average financial contributor aware of exactly what we are trying to do. My own personal favorite is the Prostate Cancer Initiative, but regardless of what is chosen, it must be a name that reflects what we are trying to do. Quite frankly, US Too never has and does not now help our cause insofar as name recognition is concerned.

I have been in touch with US Too International regarding a name change, but there exists stalwarts who feel that the individuals who attend our meetings are there, to a large degree, as a result of the name recognition of US Too. I respectfully disagree. I feel, based upon my own personal experience, that our attendees arrive primarily as a result of:
   1. Referrals from the medical community.
   2. Referrals from hospitals or other treatment facilities where prospective treatment is given.
   3. Friends who are aware of our monthly meetings (but based upon what we do and the help we provide, not because of the name of our organization).

It is my understanding that a national Board of Directors meeting of US Too International is to be held in Chicago this September. It is my hope that I may be able to arrange for a discussion of a possible name change to take place at said meeting. And that is where I seek your help.

1. What are your thoughts as to whether the name US Too should be retained or altered.
2. What sources do you feel your attendees use in order to find their way to your meetings.
If you would be kind enough to let me have the benefit of your thoughts and knowledge, hopefully prior to the end of August, that might go a long way in determining the future direction of US Too, its name and its long term goals. Based upon the comments from you and others like you throughout the country, it is my hope to share your thoughts with the Board come their meeting this September.

I leave you with a most important caveat. In no way do my thoughts reflect any disrespect for the US Too International organization. I am well aware of their limited resources as well as people at their disposal, and therefore the difficult tasks that they face. Their intentions are beyond admirable. It is just that I hope to pursue a greater awareness of prostate cancer to not only the general public, but to those most susceptible to being diagnosed with the disease at some time during their lifetime as well. I am sure these goals are shared by US Too as well. I just believe that some major alterations in pursuing these goals are in order.
Us TOO Board of Directors 2015 Committee Assignments

Executive (standing committee): Chairman, Jim Rieder; Vice-chairman, Jerry Deans; Treasurer, Todd Ahrens; Secretary, Bill Seidel

Responsibilities of the Executive Committee shall be as delineated in the Bylaws and shall be made up of all four officers plus the President/CEO. The Compensation Subcommittee of the Executive Committee shall "be responsible for recommending the compensation policies and programs of the Corporation". The Executive Committee meets face-to-face, at meetings of the Board of Directors, and by conference call as deemed necessary. Officers are expected to be present for all scheduled meetings and conference calls of the Executive Committee, Board of Directors, and the Annual Business meeting.*

Program (standing committee): Chair, Jerry Deans, Jerry Hardy, Todd Ahrens, Tom Cvikota, Keith Hoffman, Jim Hammack, Chad Little, Jim Schraidt, Bill Seidel

Per the Bylaws this committee, the Program committee is responsible for the policy development and oversight of Us TOO’s programs that encompass the areas of research and education, support groups/chapters, the Companions and Families Circles of Love program, screening and outreach through events such as awards and anniversary events. The Program committee will coordinate its activities with other committees when appropriate. (Amendment made by Board action June, 2010). The Program committee will have responsibility of providing research guidance, counsel, oversight, measurements and evaluation for all programs and operations of the Corporation.*

25th Anniversary Event Workgroup: Chair Jim Hammack, Jerry Deans, Jerry Hardy, Keith Hoffman

Development (standing committee): Chair Bill Seidel, Tom Cvikota, Peter Friend, Jim Schraidt, Jerry Deans, Fred Allen, Chad Little and Jim Naddeo

Per the Bylaws the Development Committee shall "ensure the alignment of fundraising activities and events throughout the Corporation".*

Finance (standing committee): Chair Todd Ahrens (Treasurer), David Lubaroff (also Audit subcommittee chair), Jim Naddeo, and Peter Friend

Per the Bylaws the Finance Committee shall "make recommendations to the Board on all matters of fiscal policy." Subcommittees of the Finance Committee include the Audit Subcommittee, the Corporate Compliance subcommittee and the Investment subcommittee.*

Board Membership (standing committee): Chair Keith Hoffman, Jerry Hardy, David Lubaroff, Jim Hammack, and Fred Allen

Per the Bylaws, the Board Membership Committee shall: “be responsible for recommending, evaluating and nominating all candidates for Directors of the Corporation and its subsidiaries”. *

Strategic Plan Workgroup: Program committee discussion in January with staff, to send recommendations to the Executive committee

* From Corporate Policies, Approved December 2013.
Rieder: Board Chairman, Executive committee Chairman

Ahrens: Treasure, Finance committee Chairman, Program committee

Allen: Board Membership and Development committees

Cvikota: Program and Development committees

Deans: Board Vice Chairman, Program committee Chairman, 25th Anniversary workgroup

Friend: Development and Finance committees

Hammack: Chair 25th workgroup, Program and Board Membership committees

Hardy: Program committee, 25th workgroup and Board Membership committee

Hoffman: Chair Board Membership committee, Program committee, and 25th workgroup

Little: Development and Program committees

Lubaroff: Finance committee, Audit subcommittee Chairman and Board Membership committee (resigned in May)

Naddeo: Finance and Development committees

Schraidt: Program and Development committees

Seidel: Board Secretary, Development committee Chairman and Program committee
Us TOO International: 2015 Calendar

November 2014

QUARTER I: Closed New Year Day (Thursday) and President's Day (Monday, 2/16/14)

January: 2015 SEA Blue permit application with City of Chicago, Year-end work carry-over (Board committee assignments and audit preparation), carry-over project work from 2014 continues/begins (25th Anniversary planning, Hormone brochure, the HotSheet, etc), grant application discussions, Dr. Crawford's 25th Int'l PCa Update Conference (21-24, Vail, CO), Possible Genomic Health meeting with advocates in CA

February: NASPCC Advocacy Training event (Chicago, first weekend in February), SEA Blue Thanks/kick-off, NHC 28th Annual Leadership Conference, Changing the Game (11-13, Ponte Vedra Inn, FL), ASCO GU Symposium (February 26-28, Orlando, FL)

**March: Quarter I Board meeting, possible Audit team site visit (here or in March), Zero Policy Summit in DC (16th-18th)**

QUARTER II: Closed Memorial Day (Monday, 5/25/15)

April: Possible Roundtable meeting in DC

May: Federal/State tax filings (or extension until August), AUA (15-19), New Orleans, ASCO's Annual meeting (May 29- June 2, Chicago), Possible Us TOO Business Leadership Council meeting

**June: Quarter II Board meeting, Potential Business Leadership Council meeting, Men's Health Month (Father's day June 21), Potential Fundraising ask campaign, Us TOO 25th Anniversary meeting (19th-20th) Hyatt O'Hare.

QUARTER III: Closed Independence Day (Friday, 7/3/15) and Labor Day (9/7/15)

July: Active corporate sponsorship activities, follow-up to ASCO, Possible Prostate Cancer Roundtable in DC

August: September PC Awareness Month preparations, possible Tax filings if extension filed in May

September: PC Awareness Month, **Quarter III Board meeting, 11th Annual SEA Blue Prostate Run/ Walk (13th or 20th), Chicago), Pints event in Europe, PCRI Annual conference in LA


October: SEA Blue Walk & Run fundraising continues

November: Movember activities

**December: Quarter IV Board/Annual meeting, end of year fundraising and audit preparation, Possible Prostate Cancer Roundtable in DC

Unknown dates in 2015

Us TOO Prostate cancer Business Leadership Council (PCBLC) meeting, NCCS and NCCN Roundtable meetings, My Prostate cancer Roadmap calls and meetings, Us TOO committee meetings, Early Access Committee-Prostate cancer (EAP).

Monthly: HotSheet and NEWS You Can Use preparation and distribution