Dear Friends of Us TOO:

Our focus throughout 2013 was on the new strategic plan to maximize the value that Us TOO delivers to the prostate cancer community. Kay Lowmaster served her second and last year as chairman of the board; and the strategic plan that had been developed in 2012 was approved at the March 2013 board meeting. This was Tom’s ninth year as president and CEO. Newly elected board members were Todd Ahrens, from Hannibal, MO, and Tom Cvikota from Hinsdale, IL. As the board of directors began initial implementation of the strategic plan, preparation for a transition in leadership was established at the September 2013 Us TOO board meeting. Acknowledgement and appreciation was given for outgoing board members Jean Jeffries, Howard Kaczmarek, Harold “Hal” Teuscher, and Vice Chairman David Houchens at the December annual meeting. The elected officers for 2014, Jim Rieder as chairman, Jeff Mills as vice chairman, Todd Ahrens as treasurer, and Bill Seidel as secretary, stood ready and prepared for 2014.

2013 saw the continuation of Us TOO University with “Teaming for Success” prostate cancer education conferences and town hall meetings, which were held in Atlanta, GA; Austin, TX; and Rochester, NY. This outreach took on added significance in light of the American Cancer Society’s decision to end their Man to Man prostate cancer support group program. Several former ACS groups have since joined the Us TOO network of prostate cancer support groups.

The impact of Us TOO volunteers was once again evident in the extent of fundraising events that took place across the country. We thank everyone who combined having fun with raising funds around a passion for golfing, swimming, growing mustaches, and tasting beer or wine—to name just a few! And as September spurred an increase in prostate cancer awareness across the country, we partnered with Wellness Place and UroPartners to present the 9th Annual SEA Blue Prostate Cancer Walk & Run in Chicago’s Lincoln Park.

In keeping with delivering on the strategic plan, we developed an annual year-end/holiday fundraising campaign that combined the significance of Thanksgiving and the spirit of the holiday season with the theme of “Be Thankful. Pay it Forward.” Thank you again to all donors who participated.

We were deeply saddened by the passing of Russ Gould, who was a beloved, long-time leader of the Palatine, IL support group, as well as one of the founders of the SEA Blue event. During the Us TOO December annual board meeting, we dedicated the annual Edward C. Kaps HOPE Award ceremony to Russ and the amazing impact that he had on countless people he touched while helping them battle prostate cancer. He truly embodied the power and passion of sharing knowledge and inspiring hope.

We wrapped up 2013 by packing up our files and boxes in preparation to move the Us TOO home office in early January from Downers Grove to Des Plaines for cost-savings and more convenient access to O’Hare Airport.

Despite our best efforts to raise funds and reduce expenses, we ended the year with a minor deficit of $20K. Since Us TOO doesn’t receive any government funding, our financial viability relies on corporate sponsorships, tax-deductible donations from individuals, and bequests from private estates.

We wish to extend a heartfelt thank you to everyone who has helped Us TOO provide educational resources, support services, and advocacy and awareness initiatives at no cost to those who are battling prostate cancer.

Sincerely,

Kay Lowmaster  
Chairman

Thomas Kirk  
President & CEO

Us TOO Chairman  
Kay Lowmaster  
and Us TOO  
President & CEO  
Thomas Kirk
US TOO BOARD OF DIRECTORS
EXECUTIVE COMMITTEE
Chairman: Kay Lowmaster – PITTSBURGH, PA
Vice Chairman: Dave Houchens – COLUMBUS, OH
Secretary: Howard Kaczmarek – LONG BEACH, WA
Treasurer: Jean Jeffries – MERIDIAN, ID
President & CEO: Thomas N. Kirk – NORTHFIELD, IL
Immediate Past Chairman: Fred Mills – SAN ANTONIO, TX

US TOO BOARD OF DIRECTORS
C. Todd Ahrens – HANNIBAL, MO
Thomas D. Cvikota – HINSDALE, IL
Jim Hammack, DDS – OKLAHOMA CITY, OK
Jerry Hardy – DETROIT, MI
David Lubaroff, PhD – IOWA CITY, IA
Jeff Mills – ATLANTA, GA
James L. Rieder – POWELL, OH
Dexter C. Rumsey, III – IRVINGTON, VA
Harold “Hal” Teuscher – CASA GRANDE, AZ

US TOO BOARD LEADERSHIP ROLES
Executive Committee Chairman: Kay Lowmaster
Board Membership Committee Chairman: Howard Kaczmarek
Development Committee Chairman: Jean Jeffries
Finance Committee Chairman: Jim Rieder
Program Committee Chairman: Dave Houchens

US TOO STAFF
President & CEO: Thomas N. Kirk
Development Director/Consultant: John Lupton
Chapter Services Manager: Terri Likowski
Office Manager: Jackie Koniczeka
Communications Manager: Ryan Maguire (left in June 2013)
Marketing & Communications Consultant: Chuck Strand (started in June 2013)
Us TOO International is a nonprofit organization that serves the prostate cancer community by providing educational resources and support services at no charge. Established in 1990, the organization will be celebrating its 25th anniversary in 2015. Us TOO was founded by—and continues to be governed by—people directly affected by prostate cancer. The mission of the 501(c)3 is to be the leading prostate cancer organization helping men and their spouses/partners and their family members make informed decisions about prostate cancer detection and treatment through support, education and advocacy. Us TOO offers real hope to those battling prostate cancer by providing opportunities to gain the knowledge that’s necessary to take control of managing the disease through an arsenal of resources that include:

- Us TOO website (www.ustoo.org)
- Chapter/support group services for more than 300 volunteer-led support groups throughout the U.S. and abroad
- Online communities (Inspire and Prostate Pointers)
- Toll-free Us TOO Prostate Cancer HelpLine (1-800-808-7866); including matching callers with similar survivors for one-on-one conversations
- Monthly HotSheet newsletter
- Frequent News You Can Use updates and articles
- Chapter News
  - Educational content – digital and printed
  - Educational events and presentations
  - Awareness through special events like the SEA Blue Chicago walk/run and numerous local events across the country

Visit www.ustoo.org for more information or to donate.

On behalf of the board, staff and volunteers at Us TOO International, those we have helped in their battle with prostate cancer, and those we will help—

Thank You!
## 2013 STRATEGIC INITIATIVES

The following action items and initiatives were approved in the strategic plan for execution in 2013 and 2014.

<table>
<thead>
<tr>
<th>1. EDUCATION:</th>
<th>Improving on developing Us TOO education services</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Develop new materials and webinar sessions to empower the prostate cancer community.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2. DIGITAL:</th>
<th>Updating the Us TOO website and digital communication tools</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Gather donor support to reorganize and update the Us TOO website (last re-launched in 2005) through participation of volunteers, staff and experts.</td>
</tr>
<tr>
<td></td>
<td>Evaluate effectiveness and modify electronic communication tools and services such as Prostate Pointers, Facebook, etc.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>3. NETWORKING:</th>
<th>Improving and expanding the network of community chapter/support groups</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Take steps to foster more ownership by volunteers in Us TOO through Us TOO University.</td>
</tr>
<tr>
<td></td>
<td>Take steps to activate current groups and add more groups to the Us TOO network.</td>
</tr>
<tr>
<td></td>
<td>Assist in local fundraising efforts to expand services.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>4. ADVOCACY:</th>
<th>Enhancing cancer advocacy efforts</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Focus more on helping underserved populations.</td>
</tr>
<tr>
<td></td>
<td>Deepen and expand collaborations.</td>
</tr>
<tr>
<td></td>
<td>Develop advocacy information mechanisms to alert volunteers.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>5. FUNDING:</th>
<th>Raising more money to serve more of the growing number of people affected by prostate cancer</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Collaborate with local Us TOO groups to develop goals.</td>
</tr>
<tr>
<td></td>
<td>Expand awareness/fundraising efforts currently in place.</td>
</tr>
<tr>
<td></td>
<td>Seek support from new donors and recognize their help.</td>
</tr>
<tr>
<td></td>
<td>Let more people know we need help and what we do to help others.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>6. OUTREACH:</th>
<th>Expanding the Us TOO reach so people can find Us TOO more easily</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Identify and engage more local activists.</td>
</tr>
<tr>
<td></td>
<td>Raise the visibility of Us TOO and the peer support approach to helping others.</td>
</tr>
<tr>
<td></td>
<td>Engage the help of medical professionals to reach more people.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>7. BRANDING:</th>
<th>Exploring the benefits and challenges of Us TOO’s unique organizational identity and corporate name</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Gather information on the name and determine steps to improve recognition of Us TOO and the services we have available.</td>
</tr>
</tbody>
</table>
Us TOO University town hall meetings provided a forum for collaboration among Us TOO support group volunteer leaders, members, prospective members, and their spouses/partners to learn from physician presentations on the latest prostate cancer treatments and gain perspective from others sharing their experience and knowledge about managing the disease. These events also foster a more intimate and informal discussion among members of chapters/groups and the Us TOO home office staff to discuss best practices for collaboration and advance the vision for maintaining and building the Us TOO network of chapters and affiliated support groups.

**Atlanta, GA; April 20, 2013**
Standing left to right: Jim O’Hara, Us TOO Fayetteville; Greg Bolden, Comprehensive Men’s Health Initiative; John Whetstone, Georgia Prostate Cancer Coalition; Bill Beudin, Us TOO Marietta Leader; Dave Houchens, Us TOO Executive Vice Chairman; Jeff Mills, event host and member of Us TOO Board of Directors; Flora Ukoli, Us TOO activist, Nashville, TN; John Lupton, Us TOO Development Director

Seated left to right: Kimberly Davis, Clark Atlanta University; Bill Neils, Us TOO Johns Creek support group leader; Bob Graves, Us TOO activist, Atlanta; Tom Kirk, Us TOO President & CEO; Fred Mabry, Us TOO Emory Hospital support group leader

**Austin, TX; July 24-25, 2013**
*(in combination with Pints for Prostates awareness event)*
Left to right: Tom Kirk, Us TOO President & CEO; Tom Dillon, Us TOO Plano, TX; Shelley Imholte, LCSW; Jaren Smith, Us TOO Grapevine, TX; Sandy Bell, activist and Cap2K Director; Tom Leih, activist and author; John Fenoglio, Us TOO Georgetown, TX; Kimberlee Sullivan, Sullivan Physical Therapy; Bob Wright, Us TOO Austin, TX; Ed Quillen, Us TOO Georgetown, TX; Keith Bell, activist and Cap2K Director

**Rochester, NY; October 17, 2013**
Left to right: Kim Ferrari, URMC Urology; Patrick Fisher, Us TOO support group leader; Bonnie DeWelles, URMC Urology
Provided direction and content for *My Prostate Cancer Roadmap*, a resource for education and support that puts men with advanced prostate cancer, along with their friends and family, in the driver’s seat. Visit [http://www.myprostatecancerroadmap.com/](http://www.myprostatecancerroadmap.com/).

**DELIVERING EDUCATIONAL RESOURCES**

On June 8, Us TOO Greenville and Spartanburg support groups partnered with South Carolina Cancer Alliance to sponsor a statewide video conference, “*Prostate Health: The Choices Men Face.*”

Vice Chairman Dave Houchens and his wife, Kathie, presented at the 2013 Prostate Cancer Conference along with Us TOO support group leaders Walt D’Ardenne, Bob Miller and Ken Foster in Los Angeles, CA, on September 6-8.

On September 26, Us TOO President & CEO Tom Kirk and Jeff Albaugh, PhD, were featured in satellite media tour interviews with more than 20 radio and TV stations in response to the Harris Interactive Advanced Prostate Cancer Patient and Caregiver Burden of Illness Survey commissioned by Astellas and Medivation.

Created *Empower Yourself with Knowledge* as a digital file and printed brochure to provide a synopsis of the seven principles for managing advanced prostate cancer that are outlined in more detail in the booklet entitled, “Principles for Managing Advanced Prostate Cancer.”

Continued to produce the monthly *HotSheet* newsletter with distribution electronically via email and through printed copies mailed to subscribers.
PROVIDING CHAPTER / SUPPORT GROUP SERVICES

Expanded the scope of the Us TOO volunteer-led support group network with the addition of the following support groups/locations, and continued to provide support service resources to approximately 300 support groups across the U.S. and abroad.

- Us TOO Roseburg, OR
- Western NC Prostate Group, Asheville, NC (Formerly Man to Man)
- Us TOO Greater Jackson, MI (Formerly Man to Man)
- Us TOO Mount Holly, NJ (Formerly Man to Man)
- Us TOO Boulder, CO (Formerly Man to Man)
- Us TOO Emerald Coast, Panama City, FL (Formerly Man to Man)
- Phoenix, AZ
- Birmingham, AL

Us TOO initiated a dialogue with the American Cancer Society to discuss how Us TOO can be of assistance to prostate cancer patients and caregivers who previously participated in the ACS Man To Man® Prostate Cancer Education and Support Program, which ACS discontinued in order to achieve a vision of narrowing its focus and putting all of its energy and resources into ACS strategies that help the most people, end the most suffering and save the most lives.

Us TOO reached out to 15 ACS, Man to Man groups by November, and by the end of December, 5 became affiliated with the Us TOO support group network.

On September 9, Us TOO President & CEO Tom Kirk and Chapter Services Manager Terri Likowski traveled to Greenville, SC, to present support group leader Johnny Payne with a plaque of recognition and appreciation for the Harvey Floyd Chapter’s 20 year anniversary.
FURTHERING PROSTATE CANCER ADVOCACY

Us TOO was active in Prostate Cancer Roundtable meetings to collaborate with other prostate cancer nonprofit organization members to identify advocacy priorities for addressing challenges within the prostate cancer community.

Us TOO continued to recruit consumer reviewers for the Department of Defense Prostate Cancer Research Project and provide letters of support for Us TOO volunteers interested in participating.

Tom Kirk and Kay Lowmaster attended the National Health Council leadership meeting in Jacksonville, FL, on February 13-15.

Us TOO hosted the Prostate Cancer Business Leadership Council on June 4 to foster collaboration among Us TOO board members and representatives from the pharmaceutical companies that manufacture prostate cancer therapies and support Us TOO initiatives. Agenda items included reviewing the status of recent projects and outlining the strategic plan and vision for moving forward.

Tom Kirk and Terri Likowski led several break-out sessions on prostate cancer support groups taking action at the Public Policy Summit hosted by ZERO in Washington, DC, September 17-19; also in attendance were Us TOO Board Treasurer Jean Jeffries and her husband, Wendell.

Tom and Terri joined Us TOO board member Keith Hoffman and support group leader Bob Wright at LiveStrong in Austin, TX, to discuss advocacy initiatives on July 23.
RAISING AWARENESS & FUNDING

Grassroots prostate cancer events across the country raise awareness of the disease and raise money to help fund the work of Us TOO. There are more than 2.5 million men in the U.S. today who are living with prostate cancer. Every one of these men and their spouses/partners and loved ones needs information about various treatment options available for minimizing the impact of the disease while maximizing the quality of life.

Us TOO doesn’t receive any government funding. Our financial viability relies in part on money raised through individual donations and grassroots events created and managed by volunteers across the country. We thank everyone who donated or participated in any of the many events throughout 2013 that helped to fund the development and distribution of Us TOO resources and services that are provided to the prostate cancer community at no charge.

Celebrate SEA Blue and You Event
Acknowledging sponsors and volunteers from 2012 event and gearing up for 2013 – Schaumburg, IL; January 24.
Thank you event sponsor UroPartners LLC!

Mandate Men Conference 2013
Davenport, IA, March 14-15
Thanks to Us TOO Greater Quad Cities support group leader Bill Palos, who was instrumental in organizing and managing the first local event providing free PSA screening focused on African American men. Pictured is Pastor Stanley Moore as testament to his congregation that the screening was not painful.

Pirates for Prostate Charity Golf Tournament
Pensacola, FL; March 21
Thank you event organizer Ted Griffin!

Howdy Honda CAP 2K
Open water race and pledge swim
Austin, TX; May 4
Thank you event organizers Dr. Keith and Sandy Bell!

Family-Friendly Father’s Day Virtual Online Motorcade & Convoy
Rochester, NY; June 16
Thank you event creator/manager and Us TOO support group leader Patrick Fisher!

“Leave No Man Behind” Prostate Cancer Screening
Rock Island, IL; June 29
Thank you Metro Lab, the Greater Quad Cities Us TOO Support Group, and Greater Quad Cities Marathon!

John Deere Classic Golf Tournament, Birdies for Charity
Moline, IL; July 8-14
Thank you event organizer and Us TOO support group leader Bill Palos!
RAISING AWARENESS & FUNDING

The Bachelor Classic Golf Tournament
Louisville, KY; August 3
Thank you event co-chairs Matt Walt and Matt Zinser!

Pours for Prostates Wine Tasting
Atlanta, GA; August 13
Thank you to Pitty Pat’s Porch owner Guy Thompson, Executive Chef David Myree, and all of the staff!

Western New York Golf Event
Buffalo, NY; September 6
Thank you event organizer Bob Rand!

SEA Blue Central Illinois 5K Walk
at Moraine View State Park
LeRoy, IL; September 7
Thank you to event creator/organizer Shirlie Tucker!

Prostate Cancer Awareness Day & Blue Glove Dance Video
Rochester, NY; September 7
Thank you Us TOO support group leader Patrick Fisher and all participants!
RAISING AWARENESS & FUNDING

Pints for Prostates Beer Tasting
Olympia, WA, September 7
Thank you to John Ross and Pints for Prostates founder Rick Lyke, Us TOO Board Member Emeritus, Jim Kiefert, Max Dejarnatt, John Donaldson, Wayne Hallmeyer, Jack Hudspeth, Wayne Mazikowski, Ken Nolan, Tom Phan, Burt Sarver, Sarah Turnquist and to all who helped from the Us TOO Olympia, Tacoma, and Shelton support groups.

“Get Educated” Prostate Cancer Awareness for High School Students
Santa Cruz, CA; September 27
Thank you Kirsten Cannon and her sons, Brenden, Marques, Anthony and Kasey; and the faculty and students at Palma School and Hartnell College!

Pours for Prostates Wine Tasting
Chicago, IL; November 19
Thank you to event sponsor Astellas/Medivation!

Cayman Jack Rum “Mustache” Movember Promotion
Nationwide throughout November
Thank you Mark Anthony Beverages!

Bahamas “Love Lights a Star” Christmas Tree Lighting
Cat Island, Bahamas; December 7
Thank you Us TOO Cat Island chapter leader Daniel Romer and all participants!

“Be Thankful. Pay it Forward.” 4th Quarter Fundraising Campaign
Printed greeting cards and emails/web page; November 1 – December 31
Thank you to all volunteers and local support group/chapter leaders who sent cards and emails; and to everyone who supported the campaign with a donation!
9th Annual Chicago Prostate Cancer SEA Blue Walk & Run
Presented by Us TOO in partnership with Wellness Place and UroPartners. Hundreds of participants sporting rain gear and positive attitudes persevered over sporadic rain showers on September 15 at the 2013 SEA Blue Prostate Cancer Walk/Run in Chicago’s Lincoln Park.

Our sincere thanks to event emcee Steve Sanders, corporate sponsors, team captains, participants and donors who worked together to make the event a success!
Conducted four quarterly meetings for the board of directors to discuss issues and execute leadership decisions on governing Us TOO, achieving objectives outlined in the strategic plan, and identifying new opportunities and challenges moving forward.

Adapted to staff changes as Ryan Maguire resigned from his full-time position as Us TOO communications manager and Chuck Strand was brought in as a marketing/communications consultant.

Leveraged social media through regular postings on Facebook, Twitter, Inspire and Prostate Pointers to expand the visibility and reach of Us TOO around the value of the content and services provided at no charge to the prostate cancer community.

As directed in the strategic plan, reviewed Policies & Procedures Manual and By-Laws, which were passed by the board at the end of the year along with the directive to accept bids for the annual audit in 2014 in the interest of good governance.

Made progress securing funding and developing the plan and the process to redesign the Us TOO website for implementation in 2014.

Evaluated several home office relocation options in the Chicago metro area before securing lease terms (at a lower cost than former lease/location) and beginning preparations for moving in January 2014.
## Us TOO International Revenue and Expense Statement

<table>
<thead>
<tr>
<th>Year Ended December 31, 2013</th>
<th>Us TOO International</th>
<th>Us TOO Chapters</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>REVENUE</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants and Contributions</td>
<td>$ 497,745</td>
<td>$ 0</td>
<td>$ 497,745</td>
</tr>
<tr>
<td>Events, Net</td>
<td>167,414</td>
<td>0</td>
<td>167,414</td>
</tr>
<tr>
<td>Chapter Revenues</td>
<td>32,518</td>
<td>46,630</td>
<td>79,313</td>
</tr>
<tr>
<td>Other Income</td>
<td>89,630</td>
<td>0</td>
<td>89,630</td>
</tr>
<tr>
<td>TOTAL SUPPORT AND REVENUE</td>
<td>$787,307</td>
<td>$46,630</td>
<td>$833,937</td>
</tr>
<tr>
<td>EXPENSES</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Services</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Awareness and Patient Info</td>
<td>$ 260,819</td>
<td>$ 0</td>
<td>$ 260,819</td>
</tr>
<tr>
<td>Advocacy</td>
<td>31,912</td>
<td>0</td>
<td>31,912</td>
</tr>
<tr>
<td>Chapter Services</td>
<td>144,226</td>
<td>23,728</td>
<td>167,954</td>
</tr>
<tr>
<td>Education Programs</td>
<td>196,016</td>
<td>0</td>
<td>196,016</td>
</tr>
<tr>
<td>TOTAL PROGRAM EXPENSES</td>
<td>$632,973</td>
<td>$23,728</td>
<td>$656,701</td>
</tr>
<tr>
<td>Supporting Services</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fundraising</td>
<td>$ 63,529</td>
<td>$ 0</td>
<td>$ 63,529</td>
</tr>
<tr>
<td>Management and General</td>
<td>137,926</td>
<td>0</td>
<td>137,926</td>
</tr>
<tr>
<td>TOTAL SUPPORTING SERVICES</td>
<td>$201,455</td>
<td>$ 0</td>
<td>$201,455</td>
</tr>
<tr>
<td>TOTAL EXPENSES</td>
<td>$834,428</td>
<td>$23,728</td>
<td>$858,156</td>
</tr>
<tr>
<td>Change in Net Assets</td>
<td>($ 47,121)</td>
<td>$22,902</td>
<td>($ 24,219)</td>
</tr>
</tbody>
</table>

The Us TOO Chapter/Support Group Revenue and Expenses may not fully be included in the Us TOO International, Inc. financial audit conducted by Calibre CPA Group, PLLC. The majority of Us TOO chapters are small community groups that do not solicit or raise funds. Information was received from 46 chapters reporting for the calendar year 2013, ending December 31, 2013. The groups in Greenville, SC, East Amherst, NY, and New York City, NY, reported revenues and expenses that appear in the 2013 audit under Chapter Revenue and Expense.

The unaudited activities submitted by the chapters summarize the revenue and expense activity of their group. The compilation report was compiled from the 43 groups reporting income and expenses and was combined into a report by the Us TOO staff for management reporting purposes and is listed above under Us TOO chapters. The accounting practices of the local chapter groups are not necessarily the same practices followed by the Us TOO International home office.
## Statement of Activities

### Year Ended December 31, 2013 and 2012

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PUBLIC SUPPORT AND OTHER REVENUE</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Direct Public Support</td>
<td>$497,745</td>
<td>$783,802</td>
</tr>
<tr>
<td>Special Events – Net Expenses</td>
<td>167,414</td>
<td>110,103</td>
</tr>
<tr>
<td>Chapter Revenues</td>
<td>79,313</td>
<td>79,148</td>
</tr>
<tr>
<td>Sales</td>
<td>3,052</td>
<td>4,807</td>
</tr>
<tr>
<td>Interest and Other</td>
<td>86,413</td>
<td>56,862</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td>$833,937</td>
<td>$1,034,722</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>EXPENSES</strong></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$656,701</td>
<td>$732,732</td>
</tr>
<tr>
<td>Fundraising</td>
<td>63,529</td>
<td>73,702</td>
</tr>
<tr>
<td>Management and General</td>
<td>137,926</td>
<td>152,719</td>
</tr>
<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td>$858,156</td>
<td>$959,153</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in Net Assets</td>
<td>($24,219)</td>
<td>$75,569</td>
</tr>
<tr>
<td>Net Assets Beginning of Year</td>
<td>$941,435</td>
<td>$865,866</td>
</tr>
<tr>
<td>Net Assets End of Year</td>
<td>$917,216</td>
<td>$941,435</td>
</tr>
</tbody>
</table>

## Statement of Financial Position

### As of December 2013 and 2012

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$46,495</td>
<td>$205,357</td>
</tr>
<tr>
<td>Investments</td>
<td>920,203</td>
<td>781,417</td>
</tr>
<tr>
<td>Grants Receivable</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Other Receivable</td>
<td>2,899</td>
<td>6,079</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>8,294</td>
<td>9,735</td>
</tr>
<tr>
<td>Security Deposit</td>
<td>5,713</td>
<td>2,513</td>
</tr>
<tr>
<td>Furniture and Equipment</td>
<td>27,961</td>
<td>26,102</td>
</tr>
<tr>
<td>Leasehold Improvements</td>
<td>11,398</td>
<td>11,398</td>
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<tr>
<td>Less Accumulated Depreciation</td>
<td>(36,279)</td>
<td>(35,155)</td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$986,684</td>
<td>$1,007,446</td>
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</tbody>
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<table>
<thead>
<tr>
<th><strong>LIABILITIES</strong></th>
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<tbody>
<tr>
<td>Accounts Payable</td>
<td>$30,785</td>
<td>$32,098</td>
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<td>Accrued Expenses</td>
<td>38,683</td>
<td>33,913</td>
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<td><strong>TOTAL LIABILITIES</strong></td>
<td>$69,468</td>
<td>$66,011</td>
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<table>
<thead>
<tr>
<th><strong>NET ASSETS</strong></th>
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<tr>
<td>Unrestricted</td>
<td>$538,818</td>
<td>$659,479</td>
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<tr>
<td>Temporarily Restricted</td>
<td>378,398</td>
<td>281,956</td>
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<td>Permanently Restricted</td>
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<td><strong>TOTAL NET ASSETS</strong></td>
<td>$917,216</td>
<td>$941,435</td>
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</table>

| Total Liabilities and Net Assets | $986,684 | $1,007,446 |
FINANCIALS

REVENUE

Total 2013 Public Support & Other Revenue: $833,937

- Grants and Donations: 59.8%
- Chapter Revenue: 9.5%
- Special Fundraising Events, Net: 20%
- Interest and Other Income: 10.7%

EXPENSES

Total 2013 Functional Expenses: $858,156

- Total Program Areas: 76.6%
  - Chapter Services: 19.6%
  - Awareness, Patient Information: 30.5%
  - Education Programs: 22.8%
  - Advocacy: 3.7%
- Management and General: 16%
- Fundraising: 7.4%
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Bayer Corp
Sanofi-Aventis

$49,999 to $25,000
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Amgen USA
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Novartis Pharmaceuticals Corp
Pints for Prostates, Inc.

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Medivation Field Solutions Inc
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The Brandware Group Inc.
ZERO - The Project to End Prostate Cancer

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Tex Us TOO

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Us TOO Western New York
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Wegner, Evelyn
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Williams, Duncan
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Bond, Russell C.
Burns, Christopher

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Fastabend, Eric
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Flack, John
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Gould, Scott
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Jacobson, Harvey
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Jury, Alec
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Kelnar, Douglas
Kendall, Scott
Kirk, Tom
Kleczewski, Beth
Kooman, Johannes
Kouba, Kathleen & Bob
Kulb, Chalian & Leak Urology
Kumar, Ravi
Lepri, Marge
Lorsung, Duane G.
Lubaroff, David
Luongo, Mark
Maine Coalition to Fight Prostate Cancer
Maloney Eugene F.
McElney, James
Memorial Medical Center Foundation
Meredith, Kevin
Miller, Daniel
Miller, James
Moran Athletic Club
Mosley, James
Moxey, Andrew
Mramor, Joseph
Mtech CNC Machining Inc.
Murawski, Steve
Nestor, David
Nichols, Terrance
O'Hara, Patrick
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Pappes, Penny
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Pynn, Craig
Raymond, Jason
Richter, Andreas
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Stephens, Karen
Sturm, Norm
Taxe, Howard
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Tucker, Shirlee J.
Urology Assoc. of SENC, PA
Us TOO Southern Arizona
USA Restaurant
Wagner, Karen
Walsh, Raymond
Warlick, Ethan
Weinand, Mary
Westerhoff, Marilyn
Whelan, Ellen
Wice, Cathy
Wilber and Associates PC
Winkler, Thomas
Wolk, Rabbi Carl
Woody, W. Paul
Zeiger, Rex
Zinser, Neil

$199 to $100

AbiAntoun, Nadim
Agri-Business Insurance Services of IL
Anderson Ford of Clinton, Inc
Anderson, Joe D.
Arizona Urology Center, LLC
Ashley, Sheila
Avocato, Philip
Badour-Williams, Monique
Baker, Richard J.
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Blaine, Jeffery
Bledsoe, Clint
Bogan, Joanne M.
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Bosslet, Kenneth
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Bouzios, Tula
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Bradford, Robin
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Carr, Philip
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Cudacki, John
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Graham, Mike
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Gress, Wally
Griffin, Elaine
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Kriescher, Bonnie
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Loux, George
Lovern, Winnie
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Maguire, Laurence
Majors, Ronald S.
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Malacara, Merissa
Mannon, Gary
Marcione, Natalie
Marek, Lee R.
Martello, William
Mason, Charmaine
Mason, M.
Mattus, Mark
Mauro, David
McCann, Jonathan
McCarthy, Mary Beth
McGarigle, Brian
McGarigle, Maureen
McGhee, Travis
McGrath, Rick
McMahon, James
McMaster, James
McWright, Minnie M.
Melanson, John
Merrick, MD, Daniel
Merrill, Stephen
Miller, Arleen
Miller, John Richard
Mills, Fred
Miloscia, Joseph R.
Minnerick, Matt
Mirich, George & Merlene
Mizue, Paul
Moore, Christy
Morack, Lori
Moreno, Lorenzo
Morris, James
Mortland, Jeff
Muck, Lawrence
Mulcahy, Michael
Murphy, John L.
Neighbor
Newman, Edward
Newman, Tom
Ng, Harold
Nielsen, Ann
Norwood, William D.
Nosse, Pamela
$199 to $100 continued

Nunneley, John L.
Nyhus, Douglas
O’Brien, Nancy G.
Oleary, Karen
Orechowski, Stephen
Orlov, Harvey S.
Orta, Lori
Overholt, John
Overstreet, Dara
Owner 25 Golf Circle LLC
Paintal, Amreek Singh
Palmer, David
Panagopoulos, Marion
Park, Sangtae
Pasquarella, John
Passage, Helena
Paterson, Ronald G.
Pawlosky Enterprises Inc.
Pearson, Lee
Pemp, Brenda
Perry, Robert C.
Pickard, Michael
Poggenburg, J. Kenneth
Polzin, Linda
Porter, Paul P.
Presbury, Graylin
Rabenauf, Nancy
Radiation Therapy Center of Quad-Cities
Rafferty, Cheri
Randolph, Virginia
Rashid, Hani
Rauff, Yvette
Raviv, Miriam
Reed, Bill
Reed, Tom
Reiss, Kipton
Rekar Pyrce, Pamela
Reyes, Linda
Reynolds, Craig
Reynolds, Jr., Ted
Rice, Abigail
Richard E. Waddell
Richardson, Albert
Rickard, Dale
Ries, Andrew J.
Rinderer, Leann & Randall
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Rowe, Randolph
Rowland, Frances & Steve
Rubens, Stephen
Ruiter, Leslie
Rumsfield, Jean
Ryder, II, Clayton
Rzepka, Justin
Sage, Susan
Sailas, Rosa
San Martin, Ronald W.
Sarver, Burt
Sarwer, David
Sauk, Richard W.
Scaife, William A.
Schaller, Nan
Scheer, Everett
Scheff, Hyman & Marjorie
Scher, Mark
Schirmer, Lisa & Kent
Schmid, Dorrene L.
Schram, Edward J.
Schroeder, Thomas
Schumacher, Michael
Schur, Warren
Schuster, Ken
Schyve, Paul
Scorza, Judy
Seidel, Christopher
Seidel, Richard
Seidel-Sevison, Gretchen
Semenek, Joyce
Senchuk, Catherine
Shaker Road Elementary School
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Sheahan, Elizabeth
Sheffer, Ann
Shewfelt, Richard
Short, Rick
Shuman, Nancy
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Sitzman, Robert & Mary
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Skevakis, Michael & Stamatina
Skvarla, David
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Smith, Dona Jo
Smith, J. Roy
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Urban, Mary
The preceding list includes benefactors providing general donations to Us TOO International as well as donations to the 2013 SEA Blue Walk & Run, the largest fundraiser to support Us TOO International and Wellness Place, two 501(c)3 non-profit organizations committed to providing prostate cancer survivors and their families with vital services free of charge.

Thank You to every individual, sponsor organization, and Us TOO board member for contributing to Us TOO International by donating time, expertise, resources and funding.
**IN MEMORIAM**

**Willie Cotton**  
**JUNE 2, 1924 – AUGUST 12, 2013**

We pay tribute to the life and legacy of Willie Cotton, long-time prostate cancer survivor and leader of the Us TOO support group in Sierra Vista, AZ. Willie received the Edward C. Kaps HOPE Award in 2010 in recognition of his selfless commitment to always being available to help others who were battling prostate cancer. He co-founded the Sierra Vista support group in 1992. During the 16 years that he led the group, Willie could often be found setting up information tables at health fairs or other events to help raise awareness for prostate cancer, promote the value of Us TOO and answer prostate cancer questions.

Numerous awards of recognition were bestowed upon Willie for his exemplary service in the community and in the state of Arizona. Not surprising, he was the inspiration for the Willie Cotton Do It Now Award, an Us TOO chapter award that was created in honor of Willie and is presented annually to an outstanding person in the community who embodies the amazing spirit and energy that Willie Cotton shared with so many people throughout his life.

**Russell J. Gould, Sr.**  
**AUGUST 12, 1939 – DECEMBER 21, 2013**

We mourn the passing and honor the life and accomplishments of Russ Gould. He freely shared his knowledge and insight as an advanced prostate cancer survivor, prostate cancer specialist with Wellness Place, patient advocate with the National Institute of Health Scientific Programs of Research Excellence (NIH SPORE), Us TOO International chapter leader and lecturer, and as a past vice chairman of the Us TOO Board of Directors. In addition, Russ was one of the founding members of the SEA Blue Chicago Prostate Cancer Walk & Run.

Shortly before Russ passed away, Us TOO presented his sons, Russ Jr. and Scott, and his daughter, Nancy O’Brien, with the Outstanding Lifetime Service Award at a ceremony during the Us TOO December board meeting. Russ was a prior recipient of the Edward C. Kaps HOPE Award.

Russ infused genuine hope through his expertise that he freely shared through his personalized and caring approach. He was never too busy to respond to anyone who needed his help. Russ was a friend to many and he will be greatly missed.