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who understands

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Member since 2005

Us TOO is a 501-c-3 charitable organization founded in 1990 by and for Prostate Cancer Survivors, their families and men at risk

August 25, 2010

Dear Us TOO Support Group/Chapter Leaders and Friends,

Enclosed is the September 2010 edition of Us TOO's *HotSheet*. We expect a very busy September with many ways to enjoy and be active during Prostate Cancer Awareness Month. We hope you have plans to not only celebrate prostate awareness month but also to continue to celebrate the Us TOO 20th Anniversary.

As you may know, we just completed our August 20-21 20th Anniversary Summit, Symposium and Celebration event which went very well. We had a great turnout of over 250 people and we did videotape the event. We plan to make the video available on our website as soon as we can for your use.

There is much to mention about September, please get involved where and when you can for the education, awareness and advocacy events. The month starts out with an exciting new program launch on September 1st, education sessions in Chicago and LA, the national simulcast fundraising event for cancer research, and many events in Washington, DC to advocate, hear about research and discuss the racial disparity prostate cancer presents. Us TOO Board Chairman Fred Mills and I plan to attend some of the events in DC and advocate for increased funding of prostate cancer research.

Of primary attention for us here at the home office are a series of activities including the September 17th Sneakers@Work Day campaign, the September 19th 6th Annual SEA Blue Walk & Run as well as a new Rock Out 4 Cancer event the following evening at the Chicago Hard Rock Café. Of course, Pints for Prostates campaign rolls on too with its very special Rare Beer Tasting event to be held during the sold-out Denver Great American Beer Festival which will also benefit Us TOO. We just held the drawing last weekend at our Chicago Pints event where the winner of a free trip for two, Dan Popp of Lexington, KY was announced. Congratulations to Dan!

Finally, our hard working Quad Cities group leader and Regional Director, Bill Palos will be focused on the September 26th Quad Cities Marathon and the special Mile Walk for Prostate Cancer event which does benefit Us TOO. You can find more on Bill's event at http://www.qcmarathon.org/races_walk.html

The new "Conquer Prostate Cancer" leather wristband to raise awareness of prostate cancer featured on the front page of last month's *HotSheet* is taking off now. This item was developed by designer Joseph Bruno and net proceeds of the sales will benefit Us TOO.

Thank you for all you are doing in your communities and enjoy this prostate cancer awareness month.

Sincerely,

Thomas N. Kirk, President and CEO