April 22, 2010

Dear Us TOO Support Group/Chapter Leaders and Friends,

We are pleased to make the May 2010 HotSheet available and we are excited to give you more information on Us TOO’s 20th Anniversary summit, symposium and celebration in Chicago; planned for August 20-21, 2010. Now is the time to make travel plans, spread the word on the event and encourage others to attend.

There is a “save-the-date” card for you to use and we have a registration page available with the latest information which can be found on the Us TOO website. The Advisory committee and the volunteers, staff and consultants are really excited about the great speakers who have agreed to join us at this meeting. It will be a great opportunity for you to meet with your Us TOO friends and supporters.

As we look ahead, it is time to use the Sneakers@Work Day opportunity again to spread the word on prostate cancer in your community and at the workplace. Us TOO has agreed to work on the campaign again in 2010!

Our friends at America’s Prostate Cancer Initiative will soon have material available, but for now, mark your calendars for Friday September 17th. As a first step, we will be contacting those who participated in "sneakers" in the past and we ask all of you to get in the campaign this year. We have plenty of blue shoe laces and great materials to inform people about their risk and empower them and their families. Join in this year; it is a fun and effective way to raise your group’s visibility and reach those at risk!

In this edition of the HotSheet we have included articles which have received attention on issues of interest, such as ASCO’s statement on the new health care act, information on radiation treatment, information on cabazitaxel—a new drug from sanofi-aventis, more comments on PSA, as well as input and opinions from Drs. Moyad, Myers and Chodak.

These are exciting times in our fight and I can feel the intensity is growing. Prostate cancer is no longer a silent disease we do not talk about. Times are changing as they say…spread the word and make “sneakers” come alive in your community this year.

You have a lot to say and many people need, and want, to hear what you think; join us in August in Chicago to share your experiences and learn the latest.

Sincerely,

Thomas N. Kirk
President and CEO