May 24, 2013

Dear Friends of Us TOO and Chapter/Support Group Leaders,

Enclosed is the latest HotSheet—the June 2013 edition. I am so pleased that Rick Lyke and Pints for Prostates is a special sponsor for this June and our upcoming September issue. Rick is a true friend and valuable collaborator of Us TOO, as well as a former Us TOO Board member. He has a message I want to include here and we will be posting on our website:

Pints for Prostates: Reaching Men Through the Universal Language of Beer

Pints for Prostates embraces the mission of the Us TOO International Prostate Cancer Education and Support Network, and is proud to underwrite the costs of this issue of the HotSheet.

Founded in 2008 by a prostate cancer survivor, Pints for Prostates hosts events around the country to encourage men to take charge of their health and help them to understand the importance of early diagnosis in fighting prostate cancer. Pints for Prostates is a registered 501(c)3 non-profit organization that operates with grassroots volunteer support. We invite you to volunteer or just stop by our booth at an upcoming event.

Here is a partial list of upcoming Pints for Prostates events. For more events, visit www.pintsforprostates.org or follow them at www.facebook.com/pints4prostates.

June
June 12, 6-9 p.m.: Pike Place & Brewery, Seattle, Wash. June 13, 6-8 p.m.: Pyramid Alehouse in Walnut Creek, Calif., with Diablo Valley Oncology and Pacific Urology.

July
July 3/July 10/July 17/July 24: Flying Saucer Draught Emporiums in Texas, Arkansas, Missouri, Tennessee, South Carolina and North Carolina host awareness events. Keep the glass and get a chance to win a beer vacation for 2 to Europe.

August
Aug. 24 Noon-6 p.m.: Midwest Brewers Fest in Plainfield, Ill. Aug. 24 3-7 p.m.: Macon Beer Festival in Macon, Ga.

September

October

The FDA approved Bayer’s Alpharain or radium 223, now called Xofigo shortly after this issue of the HotSheet was completed. This approval took place a bit sooner than anticipated, and it is great news. Once we saw the Press Release, we placed information on our Us TOO website.

Us TOO is a 501(c)3 non-profit organization founded in 1990 by prostate cancer survivors and their families.
Jan Manarite, who I mentioned last month recently lost her husband to his prostate cancer, has produced an easy to understand article on Xofigo, which can be found by visiting http://e2.ma/message/m180g/i2efj. Jan is a valuable contact and a collaborator on the Prostate Cancer Early/Expanded Access Committee.

As a reminder, Living With Prostate Cancer Workshop Part III brought to you by CancerCare is scheduled for June 11th titled “For Caregivers: Coping with a Loved One’s Metastatic Prostate Cancer”. You may have also noticed on our website their new Prostate Cancer On-line Support Group which starts June 3rd and runs through September 15th. You can register on-line at www.cancercare.org/connect.

The new AUA Guidelines released during their early May conference has resulted in much discussion. We have placed several of their Guidelines on the cover page of the HotSheet and on our website.

There has been strong discussion on their screening Guideline and the Prostate Cancer Roundtable has issued a new Press Release on the matter. Look for that as well on our website. There certainly is reason for us to stay on top of these dramatic developments in prostate cancer. We have a right to be concerned about the confusion many are facing about screening and there is more need than ever before for us to be informed and active.

The Department of Defense Prostate Cancer Research Program is seeking volunteers to serve as Consumer Reviewers. The deadline for submission is Friday, May 31st, and you can find more information on both the Us TOO and Department of Defense website.

Applicants must be a survivor of prostate cancer, an active participant in a prostate cancer-related organization, able to read and write in English, have a high school graduate or equivalent, able to demonstrate interest in extending your personal scientific knowledge, and have ready access to a computer with an Internet connection.

Applicants will also need a letter of support from an advocacy organization such as Us TOO. Please let me know if I can help provide one for you. The application form and a brochure on the program can be found on the Us TOO website. If you are interested in moving forward with this, please contact me by email at tom@ustoo.org or the Us TOO office by calling 1-630-795-1002.

We will need to complete the Nomination Form together as Section II requires information from you.

Included with the June HotSheet mailing today is a flyer regarding a survey to understand your perceptions about prostate cancer communications. The survey is seeking individuals who have been diagnosed with advanced prostate cancer, or care for someone who has, who also do not have Internet access. If you qualify and participate in the discussion, you will earn $125 just for sharing your opinions. Discussions start on Wednesday, May 29th, so please act quickly. See flyer for more details.

Finally, be aware that progress is being made for awareness events such as the “Shop For Your Man” fashion event scheduled for June 22nd in Austin, TX and the 9th Annual SEA Blue Walk & Run set for Chicago’s Lincoln Park on September 15th. Check the Us TOO homepage for more details.

My best to you all,

T. N. Kirk, President & CEO