

BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

FRED MILLS
CHAIRMAN OF THE BOARD
KAY LOWMASTER, MSW, LCSW
VICE CHAIR
RIDGE TAYLOR
SECRETARY
DAVID HOUCHEMS, PhD
TREASURER
THOMAS N. KIRK
PRESIDENT AND CEO

DIRECTORS

JERRY HARDY
JEAN JEFFRIES
HOWARD KACZMAREK
DAVID LUBAROFF, PhD
RICK LYKE, APR
JAMES L. RIEDER
DEXTER C. RUMSEY, III
JOHN D. SHAFF, JR.
DIRECTORS EMERITUS
JOHN DEBOER FOUNDER
ED KAPS FOUNDER
JAMES KIEFERT, EDD
IMMEDIATE PAST CHAIRMAN

MEDICAL ADVISORS

ISRAEL BARKEN, MD
PROSTATE CANCER RESEARCH &
EDUCATION FOUNDATION
E. ROY BERGER MD
SUNY AT STONY BROOK
DAVID BOSTWICK MD
BOSTWICK LAB
WILLIAM CATALONA MD
NORTHWESTERN UNIVERSITY
GERALD CHODAK MD
Founding Us TOO Medical Advisor
MIDWEST PROSTATE AND UROLOGY
HEALTH CENTER
DONALD COFFEY MD
JOHNS HOPKINS UNIVERSITY
E. DAVID CRAWFORD MD
UNIVERSITY OF COLORADO
FRANK CRITZ MD
RADIOTHERAPY CLINICS OF GA
ROBERT FLANIGAN MD
LOYOLA UNIVERSITY
ROBERT HUBEN MD
ROSWELL PARK CANCER INST.
CHRISTOPHER KANE MD
UNIV OF CALIF, SAN FRANCISCO
HERBERT LEPOR MD
NYU MEDICAL CENTER
CHRIS LOGOTHETIS MD
MD ANDERSON CANCER CTR
CHARLES MCKIEL MD
RUSH UNIVERSITY MEDICAL CENTER
DAVID MCLEOD MD
WALTER REED ARMY MED CTR
JUDD MOUL MD
DUKE UNIVERSITY MED CTR
CHARLES MYERS MD
AMER INST FOR DISEASES OF THE PROSTATE
CARL OLSSON MD
COLUMBIA-PRESBYTERIAN
ARTHUR PORTER MD
MCGILL UNIV HEALTH CENTRE,
MONTREAL, CANADA
PETER SCARDINO MD
MEMORIAL SLOAN-KETTERING
ANTHONY SCHAEFFER MD
NORTHWESTERN UNIVERSITY
JOSEPH SMITH JR MD
VANDERBILT UNIVERSITY
THOMAS STAMEY MD
STANFORD UNIVERSITY
J.B. THRASHER MD
UNIVERSITY OF KANSAS
NICHOLAS VOGELZANG MD
NEVADA CANCER INSTITUTE
PATRICK WALSH MD
JOHNS HOPKINS UNIVERSITY
JOHN WARD MD
HUNTSMAN CANCER INSTITUTE



Us TOO is a 501-c-3 charitable organization founded in 1990 by and for Prostate Cancer Survivors, their families and men at risk



Someone to talk to . . .
who understands

February 17, 2011

Dear Friends and Us TOO Support Group/Chapter Leaders,

This week has been very exciting as a new groundbreaking prostate cancer awareness campaign was launched on Tuesday morning! In my opinion, this is the start of something big and something we all want to see happen for prostate cancer awareness and education.

If you did not see it, watch the interview with Erin Andrews and her father as they discuss his prostate cancer and introduce the new ON THE LINE prostate cancer awareness campaign on Good Morning America:

<http://abcnews.go.com/GMA/video/erin-andrews-raises-prostate-cancer-awareness-12920354>

This effort intends to start *challenging men to get off the sidelines, take charge of their prostate health and realize their health is... ON THE LINE.*

We are very pleased to say Us TOO International Prostate Cancer Education and Support Network is joining Prostate Conditions Education Council (PCEC), Zero-the Project to End Prostate Cancer and the Oncology Nursing Society (ONS) as nonprofit organization team members in the *ON THE LINE* project.

Primary media vehicle, ESPN, the acknowledged worldwide leader in sports, will play a key role in distributing the message nationally across several sports to demystify the topic of prostate cancer by presenting information about the disease in the media company's signature sports vernacular – clever, creative humor. Stay tuned, look for email blasts from us and go to the Us TOO website to learn more.

You may have seen the February 10th email from us about a bone health survey project we were involved with that resulted in an informative booklet titled *Bone Health in Focus: A Report About Prostate Cancer's Impact on Bones*. We have been able to include a copy in the *HotSheet* mailing and you can get more copies and read the report on the Us TOO website.

Looking ahead, mark your calendars for Us TOO's August 19-20 Us TOO University Conference in Chicago and PCRI's Annual Prostate Cancer Conference to be held September 9-11 at the Westin Los Angeles Airport Hotel. Mark Moyad, MD will be the Moderator at the PCRI conference and an expert faculty will address topics from Active Surveillance to Immune Therapy. Us TOO is pleased to provide Support Group meetings during the conference to allow attendees to share their experiences and compare notes on the topics presented. Details will be posted at www.pcri.org as they evolve.

Sincerely,

Thomas N. Kirk, President and CEO