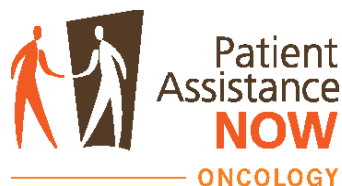




## Patient Assistance NOW Oncology

Helping to make access to the therapies you need easier



## Helping to make access to the therapies you need easier

Novartis Oncology is committed to helping patients living with cancer receive the medicines they need.

**Patient Assistance NOW Oncology** offers quick and easy access to information about the many reimbursement and support programs available.

You can get information about our **Patient Assistance NOW Oncology** support programs in two ways:

1. Call 1-800-282-7630 to speak to one of our knowledgeable staff dedicated to making access to our programs as simple and convenient as possible. We guide you through the process and direct you to the program that best fits your needs based on your eligibility.
2. Visit our web site at:  
[www.PatientAssistanceNow.com/oncology](http://www.PatientAssistanceNow.com/oncology)

Many programs are available through

**Patient Assistance NOW Oncology.** This brochure contains information on the following services designed to help you get the information and support you need\*:

## Patients with Insurance

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\* This brochure is for informational purposes only and nothing herein shall be construed as a statement, promise, or guarantee by Novartis Pharmaceuticals Corporation regarding levels of reimbursement or payment.

# Support for Patients with Insurance

## Help with Your Insurance Coverage

Novartis Oncology is dedicated to answering questions about patients' insurance coverage and providing assistance with the reimbursement process for Novartis products. **Patient Assistance NOW Oncology** offers the following support:

- **Insurance verification**  
Including verification of patients' medical benefits, evaluation of insurance coverage and clarification of co-pay obligations
- **Assistance with denials/appeals**  
Provides assistance to you in working with insurance companies on denied claims or appeals
- **Medicare education**  
Assistance with questions about Medicare Part D and the types of prescription drug coverage it provides
- **Alternative funding searches**  
Assistance searching for other sources of coverage/funding that could help alleviate or reduce costs for patients
- **Referrals to Novartis support programs**  
Novartis Oncology has many product-specific programs to help patients understand their medications and to assist them with their out-of-pocket costs

**Disclaimer:**

Reimbursement services support and Novartis Pharmaceuticals Corporation do not guarantee success in obtaining reimbursement, nor do we submit appeals on behalf of providers or patients. Third-party payment for medical products and services is affected by numerous factors, not all of which can be anticipated or resolved by Reimbursement services staff.

## Support for Novartis Oncology Medications

Many Novartis Oncology products have financial support programs of their own. The product-specific programs offer a wide range of solutions and support and may include:

- Educational programs regarding the diseases they treat
- Trial vouchers offering up to one month of free product for eligible patients
- Therapy-specific support programs that help provide assistance for out-of-pocket costs to pay for medication

For more information about the product-specific programs available and their eligibility requirements, please go to the **Patient Assistance NOW Oncology** web page – [www.PatientAssistanceNow.com/oncology](http://www.PatientAssistanceNow.com/oncology)



# Support for Patients with Insurance

## Co-Pay Assistance through Independent Charitable Foundations\*

Financial assistance may be available from Independent Charitable Foundations for qualified patients who are unable to afford their co-pay costs. Below is a list of foundations that may be able to provide financial support.

CancerCare  
1-866-552-6729

[www.cancerarecopay.org](http://www.cancerarecopay.org)

Chronic Disease Fund (CDF)  
1-877-968-7233

[www.cdfund.org](http://www.cdfund.org)

Healthwell Foundation  
1-800-675-8416

[www.healthwellfoundation.org](http://www.healthwellfoundation.org)

Leukemia & Lymphoma Society  
1-877-557-2672

[www.LLS.org/copay](http://www.LLS.org/copay)

National Organization for Rare  
Disorders (NORD)  
1-800-999-6673

[www.rarediseases.org](http://www.rarediseases.org)

Patient Access Network  
Foundation

1-866-316-7263

[www.panfoundation.org](http://www.panfoundation.org)

Patient Advocate Foundation  
1-866-512-3861

[www.copays.org](http://www.copays.org)

Patient Services, Inc.  
1-800-366-7741

[www.patientservicesinc.org](http://www.patientservicesinc.org)

\*The organizations and web sites listed above are independently operated and not managed by Novartis Pharmaceuticals Corporation. Novartis assumes no responsibility for any information they may provide.

# Support for Uninsured Patients

## Novartis Oncology Patient Assistance Program (PAP)

Novartis Oncology PAP provides assistance to eligible US residents experiencing financial hardship who do not have prescription drug coverage.

Patient eligibility requirements:

- US residency
- Meets financial eligibility requirements\*
- No prescription drug coverage (public or private)\*\*

\*Exception processes exist for patients who cannot afford their Medicare Part D or B cost share

\*\*Diagnosis must be consistent with Novartis guidelines

Patients who are eligible for the Novartis Oncology PAP program should call the following number, dedicated to PAP patient support: 1-866-884-5906.

For more information about the Novartis Oncology PAP, including complete PAP eligibility requirements, please go to the **Patient Assistance NOW Oncology** web page – [www.PatientAssistanceNow.com/oncology](http://www.PatientAssistanceNow.com/oncology)

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Disclaimer:

PAP services support and Novartis Pharmaceuticals Corporation do not guarantee success in obtaining reimbursement, nor do we submit appeals on behalf of providers or patients. Third-party payment for medical products and services is affected by numerous factors, not all of which can be anticipated or resolved by PAP services staff.

## Additional Information and Support

### **Partnership for Prescription Assistance (PPA)\***

The mission of PPA is to increase awareness of patient assistance programs and boost enrollment of those who are eligible. Through the web site, the Partnership for Prescription Assistance offers a single point of access to more than 475 public and private patient assistance programs, including more than 180 programs offered by pharmaceutical companies.

To access the Partnership for Prescription Assistance by phone, you can call toll-free, 1-888-4PPA-NOW (1-888-477-2669) or view online at [www.pparx.org](http://www.pparx.org)

\*PPA is an independent organization not affiliated with Novartis.



## Medicare Part D Prescription Drug Benefit

Since its inception, Medicare Part D has helped millions of Americans access prescription drug coverage.

### Patient Eligibility Requirements:

- Individuals who have Medicare Part A or Part B

### Program Enrollment:

- Enrollment is on an annual basis
- Annual open-enrollment period is November 15 through December 31 of each year
- Some Medicare beneficiaries can enroll in Part D any time during the year. These include:
  - New Medicare beneficiaries
  - Medicare beneficiaries who lose their employer-sponsored retiree coverage
  - Medicare beneficiaries who are approved for financial assistance with Part D costs by the Social Security Administration

### Additional Program Information

- Please go to [www.medicare.gov](http://www.medicare.gov) or call 1-800-MEDICARE (1-800-633-4227) for more information.
- Consult the “Medicare and You” handbook, which lists the Medicare prescription drug plans available in the beneficiary’s area.
- State Health Insurance Assistance Programs and other local and community-based organizations offer free, personalized counseling.
- Call 1-800-MEDICARE to get the telephone number of your locally based organization.

## A Legacy of Patient Assistance

Novartis Oncology, a business unit of Novartis Pharmaceuticals Corporation, is a leader in innovative therapies and dedicated to healthcare providers and the patients they serve. We have a legacy of patient advocacy and access with some of the most generous programs available.

- The Novartis Patient Assistance Foundation, Inc. (PAF), an affiliate of Novartis Pharmaceuticals Corporation, provides assistance to patients experiencing financial hardship who have no third-party insurance coverage for their medicines
- Through the PAF, in 2009, the Novartis Oncology PAP provided \$152 million of free medication to more than 14,000 patients
- In 2009, Novartis Oncology supported over 91 Patient Advocacy Groups who provided more than 141 programs offering educational and emotional support to patients and their caregivers
- Novartis Oncology is a proud supporter of independent charitable co-pay foundations, providing over \$100 million since 2004
- The Novartis Oncology Patient Assistance NOW and Patient Assistance Programs provide industry-leading levels of patient satisfaction
- Globally, in 2009, Novartis access-to-medicine programs reached 79.5 million patients around the world and were valued at 1.5 billion dollars.

“Your Patient Assistance Program, which will allow me to get my monthly therapy, has been a tremendous help to me. But more than that, I was treated with sympathy and respect, and allowed to maintain my dignity while asking for help. I can never thank you enough.”

– Novartis Oncology patient



# Patient Assistance NOW Oncology Hotline

**1-800-282-7630**

[www.PatientAssistanceNow.com/oncology](http://www.PatientAssistanceNow.com/oncology)

