

From Tom Kirk, President & CEO, Us TOO International Prostate Cancer Education & Support Network:

“Tuesday, April 28, 2009 was a historic day as we heard the data reported at the AUA meeting on the impact of Provenge. Us TOO's Immediate Past Board Chairman and Board Member Emeritus Jim Kiefert shared his reaction with the press and we are pleased to bring it to your attention. The hard working people at the Dendreon Corporation have come a long way and we are excited by this breakthrough. There is new hope for so many!”

**Us TOO INTERNATIONAL STATEMENT ON PROVENGE IMPACT DATA  
PRESENTED AT AMERICAN UROLOGICAL ASSOCIATION ANNUAL MEETING**

**Jim Kiefert Past Chairman, Current Board Member, Emeritus**

When I was first diagnosed with prostate cancer 20 years ago, I always asked the question “why me?” I was told that somehow my immune system was compromised so the cancer cells were able to get a hold of me. At the time I had thought how great it would be if there was a drug that could strengthen my immune system. I wondered how great it would be if we had treatments that did not require chemotherapy for advanced prostate cancer.

As a support group leader for men with prostate cancer, I saw tears in the eyes of the men in my group as they learned that the FDA had rejected the recommendation of its advisory committee to approve Provenge. Prostate cancer can rob a person of their quality of life so to have a treatment available with few side effects is so important to the prostate cancer patient.

Today's news provides hope to many patients as we need to continue to look for treatments with novel approaches and less side effects.

**About Us TOO International**

Us TOO International is a grassroots, non-profit prostate cancer education and support network of 325 support group chapters worldwide, providing men and their families with free information, materials and peer-to-peer support so they can make informed choices on detection, treatment options and coping with ongoing survivorship. The organization was founded in 1990 by five men who had been treated for prostate cancer. A registered 501(c)(3) nonprofit organization, the Us TOO Web site ([www.ustoo.org](http://www.ustoo.org)) – with about 5 million hits a year – is one of the most visited prostate cancer informational Web sites available.

A member patient advocacy organization of the National Health Council, Us TOO International has achieved compliance with the Council's Standards of Excellence, maintaining the highest standards of organizational effectiveness and public stewardship.

Just as pink is to breast cancer, blue is to prostate cancer. Us TOO wants to increase prostate cancer awareness and for people to see more blue, or SEA Blue, with SEA standing for support, educate and advocate – the primary components of Us TOO's mission.

Visit [www.ustoo.org](http://www.ustoo.org) or call 800-80-UsTOO (800-808-7866) for more information.