

Someone to talk to...  
who understands!



September 30, 2011

Dear Friends and Us TOO Support Group/Chapter Leaders,

I am very pleased that we are once again able to send along the monthly *HotSheet*.

What a September we have had. I hope you saw the coverage during September of Good Morning America's interview with Coach Bobby Bowden and further coverage on the On the Line webpage. More people are speaking up and raising visibility.

I was very impressed and am appreciative of the Us TOO volunteers who did presentations and support groups in LA during the PCRI conference early in the month. Here in the Chicago area, in Lincoln Park on Sunday morning September 18<sup>th</sup> at the 7<sup>th</sup> Annual SEA Blue Walk & Run we had a tremendous turnout despite rain.

We are still fundraising for the event through the end of October, so please help us reach our fundraising goal...we are getting close but can still use your help. Come to the Us TOO website to donate to our event goals. We need your help and support more than ever.

I also saw that the first prostate cancer walk was held to benefit the Us TOO chapter in Las Vegas this year as well. I hope you have been active in your community as well.

Last week I was in also in Washington, DC for the Zero Advocacy meeting and I was impressed with the passion in the room of so many. We were even able to have over 50 people join in the Pints for Prostates event. I agree with the growing number of people who believe we are seeing much more prostate cancer awareness with more people taking action and speaking up.

I know there are other opportunities to raise awareness over the weeks and months ahead, such as the campaign this month and next from our friends at Valvoline. You can win prizes, make donations and help Us TOO. Visit the site today at [www.ustoo.org/valvoline](http://www.ustoo.org/valvoline). Your help truly makes a difference!

There is also an opportunity to respond to Malecare's call to light the White House blue for men's health night on November 21<sup>st</sup> which can help highlight prostate cancer and testicular cancer as well. Darryl at Makecare tells me we need 5,000 signatures by October 22<sup>nd</sup> to qualify. To help with this, go to <http://wh.gov.gzq>.

Thanks,

Thomas N. Kirk, President and CEO



**Us TOO International  
Prostate Cancer Education  
& Support Network**

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