



CONTACT: Scott Hellzen
651-230-6659
hellzs01@yahoo.com

Robert Hanvik
612-573-3126
hanvikr@fleishman.com

**FIRST-EVER *LET'S RIDE FOR PROSTATE CANCER*
SCHEDULED FOR SATURDAY, AUG. 20**

***Motorcycle Rally, Silent Auction To Raise Funds for
Prostate Cancer Awareness and Education***

WEST ST. PAUL, Minn. – Aug. 10, 2005 – *Let's Ride for Prostate Cancer* is a motorcycle ride and benefit for Us TOO International, a non-profit organization that offers education and support services to prostate cancer patients and their families. The ride begins at noon Saturday, Aug. 20 (check-in starts at 10 a.m.). A \$25 donation includes food, drinks and a T-shirt, and the event includes a silent auction featuring sports memorabilia and tickets.

Beginning at Thompson Park in West St. Paul, Minn., the approximately 160-mile roundtrip ride will travel through Stillwater, Taylors Falls and Cambridge, returning to Thompson Park around 4 p.m.

Ride Is The Brainchild Of A Survivor

Let's Ride for Prostate Cancer was started by Gulf War veteran Scott Hellzen and his wife, Ana. After celebrating his 40th birthday in Kuwait and Iraq, Scott returned home, where he received a complete physical. Within days, he was diagnosed with prostate cancer. Shocked by the news, the couple began to investigate treatment options, finally finding information, answers to their questions, friends and support for their entire family from Us TOO International, a non-profit prostate cancer education and support network for prostate cancer patients and their families.

While Scott is healthy today, he and his wife wanted to raise awareness about the importance of early prostate cancer detection, so they created this ride, which they hope to make an annual event. To demonstrate their appreciation for Us TOO and the work it does to help families through a diagnosis, Scott and Ana designated Us TOO as the beneficiary of all proceeds from the event.

-more-

About Prostate Cancer

- Every year, more than 232,000 men are diagnosed with prostate cancer, and about 30,350 die.
- One out of every six men will be diagnosed with prostate cancer in his lifetime.
- It is the most commonly diagnosed cancer in American males today.
- Risk is increased for those with a family history of the disease.
- It affects as many men as breast cancer does women, but lacks the national awareness and research funding breast cancer currently receives.

About Us TOO

Us TOO International Prostate Cancer Education and Support Network is a nonprofit, grassroots organization started in 1990 by prostate cancer survivors for prostate cancer patients, survivors, and their spouses/partners and families. Us TOO, through its more than 325 chapters throughout the United States and internationally, helps men and their families learn more about prostate cancer so they can make better decisions on treatment options and cope with the emotional and quality of life issues following treatment. Us TOO and its chapters reach more than 50,000 men per month through discussion groups, lectures, publications and presentations by medical professionals. Visit www.ustoo.org or call 800-808-7866 for more information.

###