



February 18, 2012

8:00 a.m.-2:00 p.m.

Health Fair

9:30 a.m.-10:30 a.m.

PUBLIC LECTURE:

Prostate Cancer

***Care and Support Services
in the Coachella Valley***

**Renaissance Esmeralda
Resort & Spa**

FREE

Health Fair only

www.IndianWellsChamber.com

760-346-7095

HEALTH & WELLNESS SERIES:

Innovations in Prostate Cancer

Join the Indian Wells Chamber of Commerce, Gilda's Club Desert Cities, community business members and our very own home town hero, Coach Tom Flores at the inaugural Health and Wellness Series entitled New Hope Tour: Innovations in Prostate Cancer Care.

The Health and Wellness Series is all about the men in your life ... Dad, Brother, Uncle, Friend, Neighbor or Coach. Prostate Cancer plays no favorites. One in six men will be diagnosed with Prostate Cancer in his lifetime. That's why YOU are invited to check us out!

Coach Flores is one of the most prolific and successful Latinos in sports history. He is currently the commentator and the former quarterback for the Oakland Raiders, who, as a coach, led both the Los Angeles and Oakland Raiders to two unprecedented NFL World Championships. We are honored to have Coach Flores participate in the inaugural Health and Wellness Series.

Our keynote speaker, Dr. John Feller, Owner of Desert Medical Imaging (DMI), has partnered with numerous medical technology companies around the world in the development of advanced imaging services for prostate cancer. These partnerships ensure that DMI is the leader in the prostate cancer imaging and therapeutic services. Most recently, Dr. Feller worked with Visualase to bring Focal Laser Ablation for prostate cancer to patients in an outpatient center. Because of this breakthrough technology, DMI was the first in the world and the only facility in the Coachella Valley to perform this procedure.

Come check out the vendor booths with the latest information on Prostate Cancer Care, participate in various exciting activities throughout the event including hair styling for the Man in YOU. If that's not enough, stop by our signature beer garden sponsored by Stone Brewing Company to check out the Pints for Prostate.

Sponsored by: Auen Foundation, Healthy Family Foundation, Desert Regional Medical Center, Invivo, Desert Health, Gecko Graphics, Desert Cove Printing, Stone Brewing Co., AudioVisions

***Proceeds to benefit Gilda's Club
and Indian Wells Chamber of Commerce***

Gilda's Club Worldwide and The Wellness Community shared a vision where all people affected by cancer have access to the highest quality psychosocial care. Most importantly, it is a vision which recognizes that family and friends are also affected when there is a cancer diagnosis. As a united organization, our vision remains the same – to offer support to all people with all types of cancer, as well as their families and friends, so that no one has to face cancer alone.

