



For Immediate Release

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November 30, 2004

THOMAS N. KIRK JOINS US TOO AS NEW PRESIDENT/CEO

Downers Grove, IL – After a 3-month search process, the Us TOO Board of Directors is happy to announce that Thomas Kirk will become President and CEO of Us TOO International Prostate Cancer Education and Support Network in mid-November.



Tom brings over 30 years of experience as a family service leader to his new role and a personal interest in Us TOO because his father-in-law lost his battle with prostate cancer many years ago.

“We are very much looking forward to our relationship with Tom,” says Jo Ann Hardy, Secretary of the Board of Directors and Chair of the CEO Search Committee. “The breadth of his professional experience, his compassion and his understanding of the challenges faced by patient focused organizations such as ours, will help us continue to develop and live out our mission and strategic plan for the future.”

He brings expertise in the care issues of an aging population having worked most recently in memory support programming with Mather Lifeways in Evanston, IL and Belmont Corporation headquartered in Houston, TX. He also served as the Vice President of Operations for Garden Terrace Associates, a Life Care Centers of America retirement and long-term care company headquartered in Cleveland, TN where he managed a series of Alzheimer’s Disease Centers of Excellence.

Mr. Kirk worked for more than 13 years for the National Alzheimer's Association where he served as the Vice President of Patient, Family and Education Services, the Association’s first Director of Patient and Family Services and as a National Field Representative working in the six-state Midwestern Region.

He played an active role in the growth and development of the Alzheimer’s Association chapter network, led the Association’s efforts in national demonstration programs, developed national Care Guidelines and led the development of education and training materials for professional and family caregivers.

Tom was primary staff to the Board of Director’s Program Committee and a member of the Association’s Senior Management Team. He was involved in strategic planning issues such as under-served populations, grew the Association’s annual National

Education Conference, developed new collaborations, such as the national demonstration project on Managed Care, and developed an international education collaboration with the Research Foundation for Aged People's Health Science in Tokyo, Japan.

Tom joined the staff of the National Alzheimer's Association after extensive experience at the community level in family service development and delivery in his home state of Wisconsin. He worked for more than 12 years at Family Service Association in Northeastern Wisconsin, a large multi-service community agency, where he held key positions including Senior Program Director managing programs such as the Association's 24-hour Crisis Intervention Center and its outpatient family therapy programs. His interest in family and men's issues led him to head collaborative outreach programs for Vietnam veterans and their families, youth and under-served minority populations. He was serving as Interim Executive Director when he left to join the Alzheimer's Association national office.

Prior to receiving his graduate degree, he also worked for more than five years in several community volunteer and peer-support organizations and in county and state government agencies as a Director and service provider.

He has also been an active advocate and spokesperson and served on a variety of grant review and advisory committees for State and Federal government agencies, professional membership organizations and nonprofit Boards throughout his career.

Mr. Kirk holds a Master of Science degree from the School of Social Work at the University of Wisconsin-Madison where he focused on Planning and Administration.

Lew Musgrove, Chairman of the Board, stated, "Tom is the right person at the right time in the growth of Us TOO. As we plan 2005 and beyond, he has the capacity and knowledge to allow us to take that giant step forward as the "go to" Prostate Cancer Support Organization in the world."

Tom and his wife Margaret, who serves as the CEO for Y-ME National Breast Cancer Organization, share a blended family with three grown children and four grandchildren.

About Us TOO

Us TOO International Prostate Cancer Education and Support Network is a nonprofit, grassroots organization started in 1990 by prostate cancer survivors for prostate cancer patients, survivors, their spouses/partners and families. Us TOO, through its more than 325 chapters throughout the United States and internationally, helps men and their families learn more about prostate cancer so they can make better decisions on treatment options and cope with emotional and quality of life issues following treatment. Us TOO and its chapters reach more than 50,000 men per month through discussion groups, lectures, publications and presentations by medical professionals. Visit www.ustoo.org or call 800-80-UsTOO (800-808-7866) for more information.